

*“Absolutely fabulous...on top of every detail...an integral part of our team”
- from some of our 2007 customers*

Gray Consulting News

Meetings. Incentives. Venue Sourcing.

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May 2007

Women’s Business Enterprise: Supporting Your Diversity Initiatives

We are very proud and excited to announce that on February 22, 2007, Gray Consulting, Inc. received national certification as a Women’s Business Enterprise by the Women’s Business Development Center, a regional certifying partner of the Women’s Business Enterprise National Council (WBENC).

WBENC’s national standard of certification, implemented by the Women’s Business Development Center, is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.



By including women-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

Many companies have created corporate responsibility programs and supplier diversity initiatives to support strategic business processes. These companies recognize diversity suppliers as growth market enterprises and

as a vital economic business sector. There is an appreciation of the unique values and attributes that a company like ours provides such as responsiveness, creativity, innovation, flexibility, quality, service, customization, and collaboration. Supplier diversity creates effective competition and allows you to focus on delivering superior products and services to the marketplace.



So, what does this mean for Gray Consulting and our customers? Certification as a Women-Owned Business enables us to better support supplier diversity initiatives in the corporate business environment, strengthens our relationships with existing customers, and provides greater opportunities for us to grow our business with new customers.

We continue to hear from our customers that our consultative approach as a valued partner is what sets us apart from our competitors. The suppliers you do business with help to support your strategic objectives and contribute to the success of your company. For us, taking care of business is about being your partner in business.

Warm Regards, Kathy & Scott

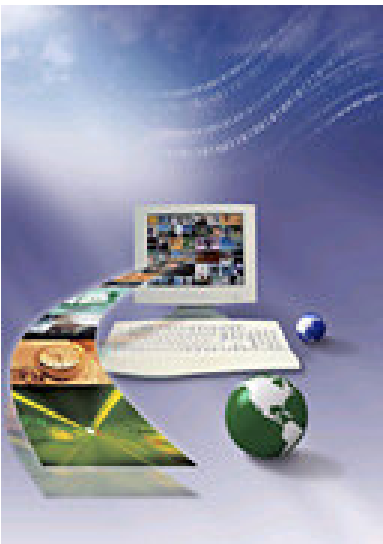
- Sales Meetings**
- Incentives**
- Product Launches**
- Customer Events**
- Speaker Training Meetings**
- Conferences**
- Trade Shows**
- Investigator Meetings**
- Conventions**
- Symposia**
- Investor Relations**
- Dinner Meetings**
- Advisory Board Meetings**
- WebCasts & Hybrids**



In Your Words...

“High Fives” from our 2007 customers...

- *“We picked the perfect partner this time!”*
- *“Thank you again for the wonderful work you and your team did last week in pulling together our meeting! I was again impressed with the quality of support and your willingness and ability to handle all of the last-minute issues that arose.”*
- *“Very professional, delightful, on top of everything, responsive. We’ve really put them under some pressure with tight timeframes, but they’ve come through with flying colors.”*
- *“Our first WebCast went quite well and the planning for the second one is going flawlessly, too. My Gray team is wonderful. I knew they would be because everyone at Gray is wonderful - so I’m not surprised, just pleased as usual.”*
- *“I want to make sure that you both know what a fabulous job you did for us. I know everyone is thanking you for a great meeting, but without you we would be nothing. I will forever be grateful to have worked with such a great team. Thank you so very much! “*



Corporate Technology Tips

Did you know...that a static screen saver can permanently burn its image into your monitor? That’s right, it’s similar to when we stare at something bright for a long period of time and the image ‘burns’ into our vision for a few seconds. The difference is that the “eyes” to our computer get burned after long periods of exposure and the same static image remains indefinitely. To remedy this, use a screensaver that moves around.

Did you know...that your desktop keyboard is full of germs—in fact, more than 3,000 germs per square inch? That’s right, desktop keyboards collect germs and dust. During cold and flu season especially, your keyboard could actually be making you ill. To remedy this, use a cleaning solution approved by your IT Department.

Did you know...that the best way to extend the battery life of your laptop battery is to use it more? That’s right, laptop batteries are kind of like muscles. The more exercise they get, the stronger they get.

New GCI Associates

In 2007, we’ve added 6 new associates to the GCI Team.

Cindy Murray, Sales Manager

Debi Gatten, Project Manager

Maureen Marotta, Project Coordinator

Megan Depman, Project Manager

Shateara Davis, Accounts Payable Coordinator

Tony Antunes, Sales Manager

